The Very Merry Holiday Market

SPONSORSHIP PROGRAM

The Santa Maria Fairpark is excited to announce its first-ever 'A Very Merry Holiday Market' Saturday, December 12 and Sunday, December 13, 2026. This brand-new holiday event will feature local artisans, a Christmas Tree Farm, festive holiday cocktails, bounce houses for the kids, and, of course, Santa! Admission is free!

To learn more about becoming a sponsor, please email mhook@santamariafairpark.com

OFFICIAL SPONSOR

$5,000+

Priority Placement of Logo on Holiday Market Welcome Banner

5x7 Banner provided by Fairpark

Activity Naming Rights (TBD)

Video Ad on Electronic Messaging Board

Static Slide on Electronic Messaging Board

Social Media – Feature Post on Facebook & Instagram

Logo on Fairpark Digital Map

Logo & Link on Fairpark Website

Participation in the Deck the Halls Program

PRESENTING SPONSOR

$2,500+

Tier 2 Logo Placement on Holiday Market Welcome Banner

3x5 Banner provided by Fairpark

Static Slide on Electronic Messaging Board

Social Media – Feature Post on Facebook

Logo on Fairpark Digital Map

Logo & Link on Fairpark Website

Participation in the Deck the Halls Program

DECK THE HALLS TREE DECORATING

$500+

1. The SMFP crew will deliver a 6" tall – Plywood Christmas tree to your location

2. You decorate and customize however you like

3. The SMFP crew will pick up your the Holiday Market Entrance

SANTA MARIA FAIRPARK