



**37TH DISTRICT AGRICULTURAL ASSOCIATION
SANTA MARIA FAIRPARK
BOARD OF DIRECTOR'S MEETING
August 11, 2026
at 1:00 PM**

Board of Directors:
Kevin Merrill, President
Aly Draper, Second Vice President,
Cheryl McGray, Brenda Estrada, Randy Jones, Kevin Walthers
Todd Ventura, Interim CEO

The 37th DAA Board of Directors meeting will be held in the Board Room, Santa Maria Fairpark, 937 South Thornburg, Santa Maria, California, to consider the following agenda. You may also access this agenda at www.santamariafairpark.com under Board & Committee Meeting Info.

Those persons wishing to attend the meeting and who may require special accommodations, pursuant to the provisions of the American with Disabilities Act are required to contact the office of the Chief Executive Officer, (805) 925-8824 ext.106, at least five working days prior to the meeting to ensure the proper arrangements can be made. This agenda is required by the Bagley-Keene Open Meeting Act.

I. ROLL CALL

II. PUBLIC COMMENT ON MATTERS NOT ON THE AGENDA

Please sign in prior to the start of the meeting and identify which item(s) you would like to address. Speakers are limited to three minutes each. Public comment is only allowed on issues NOT on the current agenda, and no debate by the Board shall be permitted on such public comments. No action will be taken on such comment at this time, as law requires formal public notice prior to any action on a docket item. Comments will be accepted on Agenda items during the meeting.

III. APPROVAL OF THE AGENDA (Motion Required)

IV. CONSENT CALENDAR (Motion Required)

The items on the Consent Calendar will be enacted in accordance with the recommended action under one motion unless trailed from the Consent Calendar by the Board. Any member wishing to trail an item from the Consent Calendar should notify the CEO prior to the meeting. Trailed items will be considered after the motion to approve the Consent Calendar.

1. Minutes of Board Meeting
 - a. June 8, 2026

V. COMMITTEE REPORTS

1. Executive Committee
2. Finance Committee
 1. 2026 April Financials and 2026 May Financials if available
3. Livestock Committee
4. Facilities and Maintenance
5. JPA
6. Sponsorship Committee
7. Strategic Planning Committee
8. Entertainment Committee

VI. STANDARD AGREEMENTS

2. Discuss any pending Standard Agreement, Rental Agreements, Sponsorship & Judging Agreements 2026
 - a. Commercial and Concession Vendor Agreements
 - i. SBCF#26-101 Vaqueros Aguas Frescas – Food Vendor – 25% of Total Sales
 - ii. SBCF#26-102 Vaqueros Taqueria – Food Vendor – 25% of Total Sales
 - iii. SBCF#26-104 Rico's Manjares #1 Mexican Food – Food Vendor – 25% of Total Sales
 - iv. SBCF#26-105 Rico's Manjares #2 – Food Vendor – 25% of Total Sales
 - v. SBCF#26-106 Rico's Manjares Snack – Food Vendor – 25% of Total Sales
 - vi. SBCF#26-107 Rico's Manjares Tacos – Food Vendor – 25% of Total Sales
 - vii. SBCF#26-108 Mason's Den – Food Vendor – 25% of Total Sales
 - viii. SBCF#26-109 Fun Fried Foods/ Taste of Mexico – Food Vendor – 25% of Total Sales
 - ix. SBCF#26-110 Viale Street Food Catering – Food Vendor – 25% of Total Sales

- x. SBCF#26-111 Brian's Concessions – Food Vendor – 25% of Total Sales
- xi. SBCF#26-112 CK&A Concessions/ Aaron's Chicken Shack – Food Vendor – 25% of Total Sales
- xii. SBCF#26-114 Coyote Elote – Food Vendor – 25% of Total Sales
- xiii. SBCF#26-115 Fernie's Concessions/ Fernie's Brick Oven Pizza – Food Vendor – 25% of Total Sales
- xiv. SBCF#26-116 Cruising Cones – Food Vendor – 25% of Total Sales
- xv. SBCF#26-117 Golden West Concessions Inc. – Food Vendor – 25% of Total Sales
- xvi. SBCF#26-119 La Catrina Tacos and Burritos – Food Vendor – 25% of Total Sales
- xvii. SBCF#26-120 Sweet Crunch Tanghulu – Food Vendor – 25% of Total Sales
- xviii. SBCF#26-121 Q's Bucking BBQ – Food Vendor – 25% of Total Sales
- xix. SBCF#26-122 Maktub Espresso Café – Food Vendor – 25% of Total Sales
- xx. SBCF#26-123 Whiting's Fun Foods/ Dippin Dots – Food Vendor – 25% of Total Sales
- xxi. SBCF#26-124 Whiting's Fun Foods/ Slush Factory – Food Vendor – 25% of Total Sales
- xxii. SBCF#26-125 KTT Concessions – Food Vendor – 25% of Total Sales
- xxiii. SBCF#26-126 Funtime Amusements – Food Vendor – 25% of Total Sales
- xxiv. SBCF#26-127 SS Boane LLC. / Pony Espresso, The Bigfoot Ranch and Champions Grill – Food Vendor – 25% of Total Sales
- xxv. SBCF#26-128 WTX Company, LLC. / Willie D's – Food Vendor – 25% of Total Sales
- xxvi. SBCF#26-129 Arteaga Family Concessions, LLC. – Food Vendor – 25% of Total Sales
- xxvii. SBCF#26-132 G Brothers Kettle Corn – Food Vendor – 25% of Total Sales
- xxviii. SBCF#26-134 Garlicky's Pizza – Food Vendor – 25% of Total Sales
- xxix. SBCF#26-136 Pretzel Bro's LLC. – Food Vendor – 25% of Total Sales
- xxx. SBCF#26-137 Sip Trip – Food Vendor – 25% of Total Sales
- xxxi. SBCF#26-138 Crave Mini Donuts – Food Vendor – 25% of Total Sales
- xxxii. SBCF#26-141 Smashbox – Food Vendor – 25% of Total Sales
- xxxiii. SBCF#26-201 Sundance Engraving – Commercial Vendor - \$950.00
- xxxv. SBCF#26-203 Face & Body Art by Dragonflyboog – Commercial Vendor - \$650.00
- xxxvi. SBCF#26-206 Airbrush Las Vegas – Commercial Vendor - \$950.00
- xxxvii. SBCF#26-207 Freckle Farm – Commercial Vendor - \$6,000.00
- xxxviii. SBCF#26-208 Bubble Fun – Commercial Vendor - \$3,850.00

- xxxix. SBCF#26-209 Santa Barbara County Cattlemen – Commercial Vendor - \$650.00
 - xl. SBCF#26-211 E&D – Commercial Vendor - \$1,500.00
 - xli. SBCF#26-215 Cutco – Commercial Vendor - \$550.00
 - xlvi. SBCF#26-216 Cynful Treats – Commercial/Cottage Vendor - \$550.00
 - xliii. SBCF#26-217 Guero's Clothing Club – Commercial Vendor - \$850.00
 - xliv. SBCF#26-218 Hortencia's Purses – Commercial Vendor - \$850.00
 - xlvi. SBCF#26-219 Kikx Cleaner - Commercial Vendor - \$850.00
 - xlvi. SBCF#26-221 Custom Sleep Therapy – Commercial Vendor - \$3,100.00
 - xlvi. SBCF#26-223 In Gifts Inc. – Commercial Vendor - \$850.00
 - xlvi. SBCF#26-225 The Caricature Store – Commercial Vendor - \$650.00
 - xlix. SBCF#26-226 The Jerky Store – Commercial/Cottage Vendor - \$550.00
 - i. SBCF#26-227 Ankarax – Commercial Vendor - \$550.00
 - ii. SBCF#26-228 JB Marketing – Commercial Vendor - \$850.00
 - iii. SBCF#26-229 Yachai Arts – Commercial Vendor - \$850.00
 - liii. SBCF#26-230 Cali's Anime and Toys – Commercial Vendor - \$950.00
 - liv. SBCF#26-231 JT Leach Designs – Commercial Vendor - \$550.00
 - lv. SBCF#26-232 pains All Gone, LLC. - Commercial Vendor - \$550.00
 - lvi. SBCF#26-233 Drawn Together Caricature Co. – Commercial Vendor - \$650.00
- b. Judging Agreements
 - i. JA#26-02 Tanner Truelson - Auction Assistant - July 7-11, 2026 - \$2,000.00
 - ii. JA#26-03 Michelle Farrari - Auction Manager - July 10-12, 2026 - \$2,500.00
 - iii. JA#26-04 Caroline Hileman - Still Exhibit Superintendent – December 2025 – July 2026 - \$6,600.00
 - iv. JA#26-05 Conor Keegan - Turkey Market, Broiler Pens and Poultry Show Judge – July 8, 2026 - \$650.00
 - v. JA#26-06 Breanna Rodrigues - Small Stock Barn Steward - July 6-13, 2026 - \$1,300.00
 - vi. JA#26-07 Julie Wilks - Poultry Inspector - July 6, 2026 - \$250.00
 - vii. JA#26-08 Tami Clark - Poultry Inspector - July 6, 2026 - \$250.00
 - viii. JA#26-09 Dan Laney - Dairy Goat Show & Showmanship Judge - July 9, 2026 - \$450.00
 - ix. JA#26-10 Allen Mesick - Rabbit Meat Pens and Open/Youth Rabbit Show Judge - July 6, 2026 - \$450.00
 - x. JA#26-11 Lauralee Erbe - Rabbit Meat Pens and Showmanship Judge - July 6, 2026 - \$350.00
 - xi. JA#26-12 Juliet Hamak - Cavies Show, Open/Youth and Cavy Showmanship Judge - July 6, 2026 - \$300.00
 - xii. JA#26-13 Amanda Clark Hughes - Turkey and Poultry Showmanship Judge - July 8, 2026 - \$450.00

- xiii. JA#26-14 Karen Crawford - Pygmy Goat Show B & Showmanship Judge - July 7, 2026 - \$1,000.00
- xiv. JA#26-15 Robin Norman - Pygmy Goat Show A & Showmanship Judge - July 7, 2026 - \$1,000.00
- xv. JA#26-16 Caleb Boardman - Sheep and Goat Judge - July 7-10, 2026 - \$2,500.00
- xvi. JA#26-17 Cal Schultz - Beef Judge - July 7-10, 2026 - \$2,500.00
- xvii. JA#26-18 Jada Johnson - Swine Judge - July 7-10, 2026 - \$2,500.00
- xviii. JA#26-19 Lowell McDonnell - Bid Caller - July 10-11, 2026 - \$500.00
- xix. JA#26-20 Marc Figueroa - Bid Caller - July 10-11, 2026 - \$500.00
- xx. JA#26-21 Case Bishop - Bid Caller - July 10-11, 2026 - \$500.00
- xxi. JA#26-22 Zach Mcfarlane - DNA Collector - July 8-10, 2026 - \$750.00
- xxii. JA#26-23 Perla Delgado - Swine Barn Steward and Ring Clerk - July 7-13, 2026 - \$1,295.00
- xxiii. JA#26-24 Tyler Truelson - Announcer and Swine Ring Clerk - July 7-9, 2026 - \$750.00
- xxiv. JA#26-25 Sarafina Treder - Beef Barn Steward, Announcer and Ring Ready Clerk - July 7-13, 2026 - \$1,295.00
- xxv. JA#26-26 Gabby Vering - Sheep and Goat Barn Steward, Announcer and Ring Ready Clerk - July 7-10, 2026 - \$1,000.00
- xxvi. JA#26-27 Pete Melero – Auctioneer - July 10-11, 2026 - \$1,000.00
- xxvii. JA#26-28 Ella Wildhagen - Sheep and Goat Barn Steward, Announcer and Ring Ready Clerk - July 7-13, 2026 - \$1,295.00
- xxviii. JA#26-29 Keira Wildhagen - Sheep and Goat Barn Steward, Announcer and Ring Ready Clerk - July 7-13, 2026 - \$1,295.00
- xxix. JA#26-30 Ahna Treder - Beef Barn Steward, Announcer and Ring Ready Clerk - July 7-13, 2026 - \$1,295.00
- xxx. JA#26-31 Rachael Lyons - DNA Tester - July 8-10, 2026 - \$500.00

c. Standard Agreements

- i. SA#26-02 Dylan Scott Enterprises – SBCF Entertainment – July 10, 2026 - \$100,000.00
- ii. SA#26-17 Rodney Atkins - SBCF Entertainment – July 11, 2026 - \$65,000.00
- iii. SA#26-18 Redman Janny - SBCF Janitorial Services – July 2 – 14, 2026 - \$82,500.00
- iv. SA#26-19 Cindy Hall Robinson - SBCF Admissions/Ticketing Services – July 1 – 13, 2026 - \$19,000.00
- v. SA#26-20 Safety Consulting Services - SBCF EMS – July 3 – 12, 2026 - \$14,400.00
- vi. SA#26-21 Ventura Rental Party & Events - SBCF Pipe and Drape – June 24 – July 13, 2026 - \$13,957.85
- vii. SA#26-22 Alliance Technology Group - Software and IT Support – June 15, 2026 – June 15, 2028 - \$30,146.60
- viii. SA#26-23 City of Santa Maria - SBCF Security Services – July 3 – 5, July 8 – 12, 2026 - \$147,870.01
- ix. SA#26-24 API - SBCF Trailer – July 9 – 13, 2026 - \$2,750.00

- x. SA#26-25 Testa Catering & Event Rentals - SBCF Tents and Canopies – July 3 – 12, 2026 - \$18,095.63
- xi. SA#26-26 Elizabeth Cosand - Hospitality/ Volunteer Coordinator – June 22 – July 31, 2026 - \$1,000.00
- xii. SA#26-27 Tesconi Event and Management Solutions - SBCF Audit Services – July 2 – 13, 2026 - \$8,900.00
- xiii. SA#26-29 Haylee Hoffman - SBCF Livestock Show Photographer – July 7 – 12, 2026- \$2,500.00
- xiv. SA#26-30 Casey Anglin - SBCF Entertainment – July 11, 2026 - \$600.00
- xv. SA#26-31 Grounded- Victoria Bonacich - SBCF Entertainment – July 10, 2026 - \$800.00
- xvi. SA#26-32 Zany Zoe- Katia Lopez - SBCF Entertainment – July 9, 2026 - \$1,000.00
- xvii. SA#26-33 Billy Williams Band - SBCF Entertainment – July 8, 2026 - \$600.00
- xviii. SA#26-34 Pryor Baird - SBCF Entertainment – July 11, 2026 - \$500.00
- xix. SA#26-35 Nestor Vega - SBCF Photographer – July 3 – 5, July 9 – 10, 2026 - \$2,000.00

d. Rental Agreements

- i. RA#26-51 Chamber of Commerce – Business Expo – May 14, 2026 - \$1,557.00
- ii. RA#26-52 Elizabeth Sanchez – Quince – October 10, 2026 - \$4,840.00
- iii. RA#26-53 MMG Marketing – Fair Fiesta Concert – July 5, 2026 - \$8,808.00
- iv. RA#26-54 MMG Marketing – Fair Fiesta Concert – July 12, 2026 - \$6,704.00
- v. RA#26-56 Santa Maria Bonita School District – Staff Appreciation – August 11, 2026 - \$6,345.00
- vi. RA#26-57 Cirque Ma'Ceo – Equestrian Show – September 4, 2026 - \$6,640.00
- vii. RA#26-58 Santa Maria Kennel Club – AKC Agility Trials – August 14-16, 2026 - \$2,320.00
- viii. RA#27-06 Viking Property Management – Medieval/Renaissance Faire – March 20-21, 2027 - \$10,662.00
- ix. RA#27-07 Rudy Lopez – Wedding – February 27, 2027 - \$3,840.00
- x. RA#27-08 Yadira Figueroa – Quince – February 6, 2027 - \$4,840.00

e. Sponsor Agreements

- i. SPN#26-13 Miramar – June 1, 2026 – July 31, 2026 - \$4,000.00 Cash, \$1,000.00 In-Kind
- ii. SPN#26-14 Santa Ynez Band of Chumash Indians – July 1, 2026 – July 31, 2026 - \$7,500.00 & 2 Pallets of Water
- iii. SPN#26-15 Mechanic's Bank – June 30, 2026 – December 31, 2026 - \$11,500.00
- iv. SPN#26-16 Santa Maria Valley Crop Service – April 1, 2026 – December 31, 2026 - \$5,000.00 In Trade

- v. SPN#26-17 Santa Maria Fairpark Foundation – June 1, 2026 – December 31, 2027- \$35,000.00
- vi. SPN#26-18 Santa Maria Fairpark Foundation – June 1, 2026 – December 31, 2026 - \$10,000.00
- vii. SPN#26-19 Fairfield by Marriott and Candlewood Suites - June 10, 2026 – December 31, 2026 - \$2,000.00 and Room Trade
- viii. SPN#26-20 Ramsey Asphalt – June 11, 2026 – August 31, 2026 - \$6,896.00 Trade
- ix. SPN#26-23 Ag West Farm Credit - June 16, 2026 – December 31, 2026 - \$5,000.00
- x. SPN#26-24 Best Western Big America - June 21, 2026 – July 31, 2026 - Room Trade
- xi. SPN#26-25 Kenny Stafford – June 17, 2026 – July 31, 2026 - \$1,500.00
- xii. SPN#26-26 Local Copies - June 22, 2026 – December 31, 2026 - \$1,500.00 Trade
- xiii. SPN#26-28 Allan Hancock College – June 24, 2026 – December 31, 2026 - \$10,000.00
- xiv. SPN#26-29 Nex Gen General Engineering Inc. - July 1, 2026 – July 31, 2026 - \$6,078.90 Trade
- xv. SPN#26-34 Kia Santa Maria – July 1, 2026 – July 31, 2026 - \$2,500.00

3. Expenditures - None

VII. INTERIM CEO REPORT

VIII. NEW BUSINESS

- 1. Discussion and action, if any, regarding 2026 Fair Update – if available

IX. OLD BUSINESS

- 1. Discussion and action, if any, regarding building rehab

X. CORRESPONDENCE

XI. FAIRPARK FOUNDATION REPORT

XII. BOARD COMMENTS

XIII. BOARD PRESIDENT COMMENT

XIV. ADJOURNMENT

Mission of District Agricultural Associations (Cal Ag code 3951)

Fifty or more persons, who are residents of a district, may form an association to be known as and designated as the 37th District Agricultural Association, for the following purposes:

- (a) Holding fairs, expositions, and exhibitions for the purpose of exhibiting all of the industries and industrial enterprises, resources and products of every kind or nature of the state with a view toward improving, exploiting, encouraging, and stimulating them.
- (b) Constructing, maintaining, and operating recreational and cultural facilities of general public interest.