



**37TH DISTRICT AGRICULTURAL ASSOCIATION
SANTA MARIA FAIRPARK
BOARD OF DIRECTOR'S MEETING
June 8, 2026
at 1:00 PM**

Board of Directors:
Kevin Merrill, President
Aly Draper, Second Vice President,
Cheryl McGray, Brenda Estrada, Randy Jones, Kevin Walthers
Todd Ventura, Interim CEO

The 37th DAA Board of Directors meeting will be held in the Board Room, Santa Maria Fairpark, 937 South Thornburg, Santa Maria, California, to consider the following agenda. You may also access this agenda at www.santamariafairpark.com under Board & Committee Meeting Info.

Those persons wishing to attend the meeting and who may require special accommodations, pursuant to the provisions of the American with Disabilities Act are required to contact the office of the Chief Executive Officer, (805) 925-8824 ext.106, at least five working days prior to the meeting to ensure the proper arrangements can be made. This agenda is required by the Bagley-Keene Open Meeting Act.

I. ROLL CALL

II. PUBLIC COMMENT ON MATTERS NOT ON THE AGENDA

Please sign in prior to the start of the meeting and identify which item(s) you would like to address. Speakers are limited to three minutes each. Public comment is only allowed on issues NOT on the current agenda, and no debate by the Board shall be permitted on such public comments. No action will be taken on such comment at this time, as law requires formal public notice prior to any action on a docket item. Comments will be accepted on Agenda items during the meeting.

III. APPROVAL OF THE AGENDA (Motion Required)

IV. CONSENT CALENDAR (Motion Required)

The items on the Consent Calendar will be enacted in accordance with the recommended action under one motion unless trailed from the Consent Calendar by the Board. Any member wishing to trail an item from the Consent Calendar should notify the CEO prior to the meeting. Trailed items will be considered after the motion to approve the Consent Calendar.

1. Minutes of Board Meeting
 - a. May 12, 2026

V. COMMITTEE REPORTS

1. Executive Committee
2. Finance Committee
 1. 2026 March Financials
3. Livestock Committee
4. Facilities and Maintenance
5. JPA
6. Sponsorship Committee
7. Strategic Planning Committee
8. Entertainment Committee

VI. STANDARD AGREEMENTS

2. Discuss any pending Standard Agreement, Rental Agreements, Sponsorship & Judging Agreements 2026
 - a. Commercial and Concession Vendor Agreements - None
 - b. Judging Agreements - None
 - c. Standard Agreements
 - i. SA#26-08 Helm and Sons Amusements, Inc. – Carnival – May 20, 2026 – August 1, 2030 - \$2,727,500.00
 - ii. SA#26-10 All Alaskan Pigs – SBCF Entertainment - July 3-5, 8-12, 2026 - \$14,400.00
 - iii. SA#26-11 Billy Williams Band – SBCF Entertainment – July 9, 2026 - \$500.00
 - iv. SA#26-12 Violin on Fire – SBCF Entertainment - July 3-5, 8-12, 2026 - \$13,600.00
 - v. SA#26-13 Mark Wilder – SBCF Entertainment – July 8-12, 2026 - \$5,000.00
 - vi. SA#26-14 Moonshine Crazy – SBCF Entertainment – July 10, 2026 - \$750.00
 - vii. SA#26-15 Sunshine Down Productions, Inc. f/s/o Everclear – SBCF Entertainment – July 9, 2026 - \$40,000.00

- viii. SA#26-16 Brad's World Reptiles – SBCF Reptile Exhibits - July 3-5, 8-12, 2026 - \$28,000.00

d. Rental Agreements

- i. RA#26-38 House of Pride and Equality – Pride Celebration – June 6, 2026 - \$5,280.00
- ii. RA#26-47 West Coast Kustoms – Car Show – May 23 – 24, 2026 - \$33,333.34
- iii. RA#26-48 Paranormal Cirque – Circus – May 29, 2026 – June 1, 2026 - \$9,428.00
- iv. RA#26-49 Santa Maria Elks Lodge – Parade Staging – May 30, 2026 - \$1,296.00
- v. RA#26-50 Liliana Cardenas – Wedding – November 21, 2026 - \$4,840.00
- vi. RA#27-04 Marisol Navarro – Quince – July 24, 2027 - \$4,840.00

e. Sponsor Agreements

- i. SPN#26-09 Chumash Casino Resort – May 4, 2026 – July 31, 2028 - \$78,000.00
- ii. SPN#26-10 Community Bank of Santa Maria – June 1, 2026 – July 31, 2026 - \$11,500.00
- iii. SPN#26-11 Cal Portland Construction – June 1, 2026 – July 31, 2026 - \$7,000.00 In-Kind
- iv. SPN#26-12 Coast Hills Credit Union – June 1, 2026 – July 31, 2026 - \$4,500.00

3. Expenditures - None

VII. INTERIM CEO REPORT

VIII. NEW BUSINESS

1. Discussion and action, if any, regarding Fair layout/ ticketing/ concerts
2. Discussion and action, if any, regarding Fair special days
3. Discussion and action, if any, regarding House of Pride and Equality contract

IX. OLD BUSINESS

1. Discussion and action, if any, regarding building rehab

X. CORRESPONDENCE

XI. FAIRPARK FOUNDATION REPORT

XII. BOARD COMMENTS

XIII. BOARD PRESIDENT COMMENT

XIV. ADJOURNMENT

Mission of District Agricultural Associations (Cal Ag code 3951)

Fifty or more persons, who are residents of a district, may form an association to be known as and designated as the 37th District Agricultural Association, for the following purposes:

(a) Holding fairs, expositions, and exhibitions for the purpose of exhibiting all of the industries and industrial enterprises, resources and products of every kind or nature of the state with a view toward improving, exploiting, encouraging, and stimulating them.

(b) Constructing, maintaining, and operating recreational and cultural facilities of general public interest.