



**TUESDAY, MAY 13, 2025
FOR IMMEDIATE RELEASE**

**RUSSELL DICKERSON COMING TO THE 2025 SANTA BARBARA COUNTY FAIR!
Ariel Jean to be Special Guest!**

(SANTA MARIA, CA) – The Santa Barbara County Fair is pleased to announce multi-platinum selling artist Russell Dickerson has been confirmed to perform on Saturday, July 12, 2025. Special guest Ariel Jean will open the show at 6:30 pm. The show will take place in the Minetti Grandstand Arena presented by the Chumash Casino Resort and is part of the Michelob Ultra Concert Series.

Tickets for the show will go on sale Friday, May 16, 2025, starting at 10:00 am on the Fair's official website, www.SantaMariaFairpark.com.

Multi-Platinum artist and all-in performer Russell Dickerson made a name for himself as an “ace songwriter” (*Billboard*) full of “unstoppable energy fans can’t get enough of” (*E! News*). After bursting onto the scene, the Tennessee native quickly stood out by releasing four consecutive career-launching singles that each reached No. 1 on the Billboard Country Airplay chart. Since then, Dickerson has earned platinum or multi-platinum status on hits like “Yours” (3X Platinum), “Blue Tacoma” (2X Platinum), “Every Little Thing” (Platinum), “Love You Like I Used To” (Platinum), and “She Likes It” ft. Jake Scott (2X Platinum). In 2023, he scored his fifth No. 1 hit with “God Gave Me A Girl,” followed by the release of “Good Day to Have a Great Day,” “Bones” and his latest single “Happen To Me” which marked the biggest debut of his career, notching over 9 million global streams in the first week.

The 2025 Santa Barbara County Fair runs July 9 through July 13 and this year's theme is “Dancing To Your Own Beat!” Connect with us on Facebook and Instagram.
