



**37TH DISTRICT AGRICULTURAL ASSOCIATION
SANTA MARIA FAIRPARK
BOARD OF DIRECTOR'S MEETING
December 17, 2025
AT 2:00 PM**

Board Delegated of Directors:
Kevin Merrill, President
Todd Ventura, First Vice President
Aly Draper, Second Vice President,
Cheryl McGray, Brenda Estrada, Randy Jones, Kevin Walthers

The 37th DAA Board of Directors meeting will be held in the Board Room, Santa Maria Fairpark, 937 South Thornburg, Santa Maria, California, to consider the following agenda. You may also access this agenda at www.santamariafairpark.com under Board & Committee Meeting Info.

Those persons wishing to attend the meeting and who may require special accommodations, pursuant to the provisions of the American with Disabilities Act are required to contact the office of the Chief Executive Officer, (805)925-8824 ext. 106, at least five working days prior to the meeting to ensure the proper arrangements can be made. This agenda is required by the Bagley-Keene Open Meeting Act.

I. ROLL CALL

II. PUBLIC COMMENT ON MATTERS NOT ON THE AGENDA

Please sign in prior to the start of the meeting and identify which item(s) you would like to address. Speakers are limited to three minutes each. Public comment is only allowed on issues NOT on the current agenda, and no debate by the Board shall be permitted on such public comments. No action will be taken on such comment at this time, as law requires formal public notice prior to any action on a docket item. Comments will be accepted on Agenda items during the meeting.

III. APPROVAL OF THE AGENDA (Motion Required)

IV. COMMITTEE REPORTS

1. Executive Committee
2. Finance Committee

3. Livestock Committee
4. Facilities and Maintenance
5. JPA
6. Sponsorship Committee
7. Strategic Planning Committee
8. Entertainment Committee

V. CONSENT CALENDAR (Motion Required)

The items on the Consent Calendar will be enacted in accordance with the recommended action under one motion unless trailed from the Consent Calendar by the Board. Any member wishing to trail an item from the Consent Calendar should notify the CEO prior to the meeting. Trailed items will be considered after the motion to approve the Consent Calendar.

1. Minutes of Board Meeting
 - a. November 11, 2025
2. Discuss any pending Standard Agreement, Rental Agreements, Sponsorship & Judging Agreements 2025
 - a. Commercial and Concession Vendor Agreements - None
 - b. Judging Agreements - None
 - c. Standard Agreements - None
 - d. Rental Agreements
 - i. RA #25-78 One Life Legacy – Meeting - October 28, 2025 - \$3,193.00
 - ii. RA #25-83 Foundation Hoedown – Dinner – November 8, 2025 - \$1,277.00
 - iii. RA #25-84 Foundation Jingle Mingle – Craft Fair – November 22, 2025 - \$703.00
 - iv. RA #26-15 Rotary Barn Party – Fundraiser – May 16, 2026 - \$7,121.00
 - v. RA #26-16 Lifeline Screening – Health – May 29, 2026 - \$499.00
 - vi. RA #26-17 Daniel Hernandez – Quince – September 25, 2026 - \$4,840.00
 - vii. RA #26-18 Maria Baez – Quince – August 8, 2026 - \$5,590.00
 - viii. RA #26-19 La Tuna Entertainment – Jaripeo – March 21, 2026 - \$10,674.00
 - ix. RA #26-20 CSC of Santa Maria – Employee BBQ – May 29, 2026 - \$2,907.00
 - x. RA #26-21 La Tuna Entertainment – Jaripeo – April 4, 2026 - \$10,674.00
 - xi. RA #26-21 La Tuna Entertainment – Jaripeo - June 6, 2026 - \$7,809.00
 - xii. RA #26-21 La Tuna Entertainment – Jaripeo – September 6, 2026 - \$10,674.00
 - e. Sponsor Agreements - None

3. Financial Reports
 - a. October 2025
4. Expenditures
 - a. November 2025

VI. NEW BUSINESS

- a. Discussion and action, if any, regarding 2026 Budget
- b. Discussion and action, if any, regarding MOU with Antelope Valley Fair Association
- c. Discussion and action, if any, regarding Policy Regarding Rentals and Blackout Dates
- d. Discussion and action, if any, regarding Policy Regarding Naming Rights
- e. Discussion and action, if any, regarding Naming Rights for Show Ring (Del Peterson)

VII. OLD BUSINESS

- a. Discussion and action, if any, regarding Santa Maria Chamber of Commerce
- b. Discussion and action, if any, regarding Strawberry Festival 2026
- c. Discussion and action, if any, regarding Santa Maria BBQ Event
- d. Discussion and action, if any, regarding Community Partnerships
- e. Discussion and action, if any, regarding Dates for 2026 Ag Awards Dinner

VIII. CORRESPONDENCE

IX. FAIRPARK FOUNDATION REPORT

X. INTERIM CEO REPORT

XI. BOARD COMMENT

XII. BOARD PRESIDENT COMMENT

XIII. CLOSED SESSION (Motion Required to Enter and Exit)

- The board is authorized to enter closed session for the purpose of considering:
- a. Personnel Matter – Hiring CEO (Gov. Code Section 11126 (a)(1))

XIV. ADJOURNMENT

Mission of District Agricultural Associations (Cal Ag code 3951)

Fifty or more persons, who are residents of a district, may form an association to be known as and designated as the 37th District Agricultural Association, for the following purposes:

- (a) Holding fairs, expositions, and exhibitions for the purpose of exhibiting all of the industries and industrial enterprises, resources and products of every kind or nature of the state with a view toward improving, exploiting, encouraging, and stimulating them.
- (b) Constructing, maintaining, and operating recreational and cultural facilities of general public interest.