



**37TH DISTRICT AGRICULTURAL ASSOCIATION
SANTA MARIA FAIRPARK
BOARD OF DIRECTOR'S MEETING
August 12, 2025
AT 3:30 PM**

Board Delegated of Directors:
Kevin Merrill, President
Todd Ventura, First Vice President
Aly Guerra, Second Vice President
Cheryl McGray, Immediate Past President
Brenda Estrada, and Randy Jones

The 37th DAA Board of Directors meeting will be held in the Board Room, Santa Maria Fairpark, 937 South Thornburg, Santa Maria, California, to consider the following agenda. You may also access this agenda at www.santamariafairpark.com under Board & Committee Meeting Info.

Those persons wishing to attend the meeting and who may require special accommodations, pursuant to the provisions of the American with Disabilities Act are required to contact the office of the Chief Executive Officer, (805)925-8824 ext. 106, at least five working days prior to the meeting to ensure the proper arrangements can be made. This agenda required by the Bagley-Keene Open Meeting Act.

I. ROLL CALL

II. PUBLIC COMMENT ON MATTERS NOT ON THE AGENDA

Please sign in prior to the start of the meeting and identify which item(s) you would like to address. Speakers are limited to three minutes each. Public comment is only allowed on issues NOT on the current agenda, and no debate by the Board shall be permitted on such public comments. No action will be taken on such comment at this time, as law requires formal public notice prior to any action on a docket item. Comments will be accepted on Agenda items during the meeting.

III. APPROVAL OF AGENDA

IV. CONSENT CALENDAR

The items on the Consent Calendar will be enacted in accordance with the recommended action under one motion unless trailed from the Consent Calendar by the Board. Any member wishing to trail an

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item from the Consent Calendar should notify the CEO prior to the meeting. Trailed items will be considered after the motion to approve the Consent Calendar.

A. Minutes of the Board Meeting for: July 7, 2025

B. Standard Agreements

a. Discuss any pending Standard Agreement, Rental Agreement, Sponsorship & Judging Agreements 2025

1. Commercial and Concession Vendor Agreements

- i. SBCF Vendor 000001- ANTOJITOS RASPADOS DEL SUR- 25%
- ii. SBCF Vendor 000001- Tacos de Gordo- 25%
- iii. SBCF Vendor 000003- Ck&A Concessions (Aaron's Chicken) - 25%
- iv. SBCF Vendor 000004- Ck&A Concessions (Weenies on Wheels) - 25%
- v. SBCF Vendor 000005- Fernie's Brick Oven Pizza- 25%
- vi. SBCF Vendor 000006- FUN FRIED FOODS dba TASTE OF MEXICO- 25%
- vii. SBCF Vendor 000007- G Brothers Kettlecorn- 25%
- viii. SBCF Vendor 000035- G Brothers Smokehouse- 25%
- ix. SBCF Vendor 000008- Giant Cone- 25%
- x. SBCF Vendor 000009- JPs Old West Cinnamon Rolls- 25%
- xi. SBCF Vendor 000011- Mason's Den Funnel Cakes & Corn- 25%
- xii. SBCF Vendor 000012- MBM Concessions/Fanny's Fab Funnel Cakes- 25%
- xiii. SBCF Vendor 000013- McConnell's Fine Ice Creams- 25%
- xiv. SBCF Vendor 000014- Mus Kitchen, LLC dba Giant Baby Bottle- 25%
- xv. SBCF Vendor 000015- Ricos Manjares Mexican Food #1- 25%
- xvi. SBCF Vendor 000016- Ricos Manjares Snack TRUSS- 25%
- xvii. SBCF Vendor 000017- Rico Manjares Mosita Tacos- 25%
- xviii. SBCF Vendor 000018- Rico Manjares Sophia Mexican Food #2- 25%
- xix. SBCF Vendor 000020- The West Coast Churros- 25%
- xx. SBCF Vendor 000022- Whiting's Fun Foods- Dippin Dot's Ice Cream- 25%
- xxi. SBCF Vendor 000022- Whiting's Fun Foods- Slush Puppie- 25%
- xxii. SBCF Vendor 000002- Viale Street Food Catering- 25%
- xxiii. SBCF Vendor 000002- Sani's Ice Cream Factory- 25%
- xxiv. SBCF Vendor 0000030- PHD & Me- 25%
- xxv. SBCF Vendor 000027- Coyote Elote- 25%
- xxvi. SBCF Vendor 000026- Golden West Concession- 25%
- xxvii. SBCF Vendor 000005- Paul's Products Licorice- 25%
- xxviii. SBCF Vendor 000005- Paul's Products Strawberry Cups- 25%
- xxix. SBCF Food Vendor Contract- Matt Shieltz- Matt's Coffee Express- 25%
- xxx. SBCF Vendor 000003- Heritage 1857 Coffee- 25%
- xxxi. SBCF Vendor 000024- CLK LLC CREATIVE LOVING KINDNESS- \$1,250
- xxxii. SBCF Vendor 000022- Diane's Crafts- \$1,150
- xxxiii. SBCF Vendor 0000020- K&M Brothers LLC- \$600

- xxxiv. SBCF Vendor 0000019- Kixx Cleaner- \$600
- xxxv. SBCF Vendor 0000018- LeafFilter Gutter Protection- \$600
- xxxvi. SBCF Vendor 0000017- Little Bear- \$600
- xxxvii. SBCF Vendor 0000016- Renewal by Anderson- \$600
- xxxviii. SBCF Vendor 0000015- Scentsy By Sophia- \$600
- xxxix. SBCF Vendor 0000013- AT&T- \$600
- xl. SBCF Vendor 0000012- RIGHT TO LIFE OF THE CENTRAL COAST- \$600
- xli. SBCF Vendor 0000011- Cutco- \$600
- xlii. SBCF Vendor 000009- PB&Associates- \$600
- xliii. SBCF Vendor 000008- IN GIFTS INC- \$1,150
- xliv. SBCF Vendor 000007- Bath Fitter- \$600
- xlv. SBCF Vendor 000006- Uniquely Sheek- \$600
- xlvi. SBCF Vendor 000003- Rosemary and Sage- \$600
- xlvii. SBCF Vendor Contract- SRB Retail LLC- \$600
- xlviii. SBCF Vendor Contract- Freckle Farm Petting Zoo & Pony Rides- \$2,500
- xlix. SBCF Vendor 000026- Avalon Highway- \$750
- I. SBCF Vendor 0000061- Bubble Fun- \$2,850
- li. SBCF Vendor 000028- Cali's Anime and Toys- \$1,450
- lii. SBCF Vendor 000029- Drawn Together Caricature Co. - \$750
- liii. SBCF Vendor 000031- EL COLIBRI- \$1,450
- liv. SBCF Vendor 000032- Face & Body Art by Dragonflyboog- \$750
- lv. SBCF Vendor 000033- Golden Coast Cowgirl- \$750
- lvi. SBCF Vendor 000034- Hansen Trading Company- \$750
- lvii. SBCF Vendor 000035- Hortencia's Purses- \$1,450
- lviii. SBCF Vendor 000036- JOSUE EBEN-EZER TOYS- \$2,150
- lix. SBCF Vendor 000037- KHAUSAK- \$2,150
- lx. SBCF Vendor 000038- Music Boxes and Things- \$2,850
- lxi. SBCF Vendor 000040- Oriental Leather Art LLC- \$750
- lxii. SBCF Vendor 000005- Pedroza Arts- \$2,150
- lxiii. SBCF Vendor 000005- RAYMI Imports- \$1,450
- lxiv. SBCF Vendor 000041- Santillan's Boutique- \$1,450
- lxv. SBCF Vendor 000043- Specialized Equipment Repair- \$1,450
- lxvi. SBCF Vendor 000044- Sundance Engraving- \$1,450
- lxvii. SBCF Vendor 0000045- T-Mobile- \$1,450
- lxviii. SBCF Vendor 000046- SBC Cattlewomen- \$2,150
- lxix. SBCF Vendor 000047- Ma's Trading Company- \$750
- lxx. SBCF Vendor Contract- Los Padres Forest Watch- \$750
- lxxi. SBCF Vendor 000049- Artesania Lupita- \$1,450
- lxxii. SBCF Vendor 000050- A&D Goods by Pedroza Arts- \$750
- lxxiii. SBCF Vendor 000051- Farm Fresh to You- \$750
- lxxiv. SBCF Vendor 000052- Figuras Cristal- \$2,150
- lxxv. SBCF Vendor Contract- WORLD OF GIFTS- \$2,150
- lxxvi. SBCF Vendor 000054- The Facepainting Factory- \$750
- lxxvii. SBCF Vendor 000056- Yachai Arts- \$2,850
- lxxviii. SBCF Vendor 000058- Sweetpea and Peaches- \$750
- lxxix. SBCF Vendor 000059- One Love Jamaica- \$750
- lxxx. SBCF Vendor 000060- Kixx Cleaner- \$750

2. Judging Agreements

- i. JA #25-05- Tamara Rodrigues Small Stock Barn Steward \$4,000
- ii. JA #25-06- Savanna Barcellos Sheep & Goat Steward \$1,300
- iii. JA #25-07- Perla Delgado Swine Barn Steward \$1,300
- iv. JA #25-08- Kadence Umbarger Swine Barn Steward \$1,300
- v. JA #25-09- Morgan Wonderly Breed Caller \$200
- vi. JA #25-10- Pete Melero Auctioneer \$1,000
- vii. JA #25-11- Shannon Powell Auction Assistant \$595
- viii. JA #25-12- Lauren Dutra Auction Assistant \$2,000
- ix. JA #25-15- Cooper Thompson Sheep & Goat Judge \$2,500
- x. JA #25-16- Katie Kempen Market Beef, Replacement Heifer, and Beef Showmanship \$2,500
- xi. JA #25-17- Armando Cabrera Cavies, Meat Pens & Showmanship \$450
- xii. JA #25-18- Alaynna Garza Rabbit/Cavy Show & Showmanship \$200
- xiii. JA #25-19- Conor Keegan Turkey Market, Broiler Pens & Showmanship Judge \$600
- xiv. JA #25-20- Julie Wilks Poultry Inspector \$300
- xv. JA #25-21- Allen Mesick Rabbit Meat Pens and Open/Youth Show Rabbits \$450
- xvi. JA #25-22- Breanna Rodrigues Small Stock Barn Steward \$1,500
- xvii. JA #25-23- Jennifer Eyraud Pygmy Goats & Showmanship \$450
- xviii. JA #25-24- Kase LeRow Market Swine/showmanship/breeding \$2,500
- xix. JA #25-25- Paul Fickas Rabbit Showmanship \$250
- xx. JA #25-26- Makenna Machado Show Ring Clerk \$900
- xxi. JA #25-27- Ben Hoover Bid Caller \$500
- xxii. JA #25-28- Dan Laney Dairy Goat Judge \$450
- xxiii. JA #25-29- Marc Figueroa Bid Caller \$500
- xxiv. JA #25-30- Lowell McDonell Bid Caller \$500
- xxv. JA #25-31- Grace Peek Swine Breed Caller \$200
- xxvi. JA #25-32- Kyleigh Forster Goat Barn Steward \$1,300
- xxvii. JA #25-33- Liana Erenberg Beef Barn Steward \$1,300
- xxviii. JA #25-34- Aiden Martinez Bid Caller \$500
- xxix. JA #25-35- Zach McFarlane Livestock DNA Collector \$1,500
- xxx. JA #25-36- Michelle Ferrari Auction & Sale Management \$2,500
- xxxi. JA #25-37- Gabby Vering Awards Management \$2,800

3. Standard Agreements

- i. SA #25-14 -Molly Ringwald Project Music Center Stage \$1,800
- ii. SA #25-15 - Midnight Ride Music Center Stage \$1,200
- iii. SA #25-16-Los Rayoz de Guadalupe Music Center Stage \$1,400
- iv. SA #25-19- Powerhouse Entertainment Center Stage \$4,500
- v. SA #25-30 Mason Entertainment Russell Dickerson Fair Main Stage Entertainment \$100,000
- vi. SA #25-31- Mason Entertainment American Mile Fair Entertainment \$8,000
- vii. SA #25-32- Mason Entertainment Ariel Jean Fair Main Stage Entertainment \$500
- viii. SA #25-33- Mason Entertainment Kirk Basquez Fair Entertainment \$2,000

- ix. SA #25-34- Mason Entertainment Larry Fleet \$50,000
- x. SA #25-36- Elizabeth Cosand Hospitality Coordinator \$1,000
- xi. SA #25-37- Bar None Group/PCE Stage, Sound & Lighting \$7,261.93
- xii. SA #25-38- Safety Consulting Services LLC Faie EMT Services See Contract- Not exceeding \$9,180
- xiii. SA #25-39- Treasure Electronics/Security Detection Fair Walk-Through Security Equip. & Installation \$3,250
- xiv. SA #25-40- Soul Kool Music Center Stage \$600
- xv. SA #25-41- Mathew Balling Music Center Stage \$600
- xvi. SA #25-42- Rock Odyssey Music Center Stage \$600
- xvii. SA #25-43- The Gamble Music Center Stage \$650
- xviii. SA #25-44- Blues Asylum Music Center Stage \$950
- xix. SA #25-45- Brad's World Reptiles Reptile Exhibits \$17,000
- xx. SA #25-47- Billy Williams Band Fair Entertainment \$500
- xxi. SA #25-48- Cripple Creek Fair Entertainment \$500
- xxii. SA #25-53- Testa Catering & Event Rentals Tent & Canopy Installation \$10,706.44
- xxiii. SA #25-54- Ventura Rentals Party & Events Pipe and Drapery Installation \$9,652
- xxiv. SA #25-55- PCE Events Activated Stage/Sound/Lighting & Sunday Add On \$ 6,600.44
- xxv. SA #25-56- Redman Janny Janitorial Services/Labor \$72,850
- xxvi. SA #25-57- La Septima Banda Fair Entertainment \$50,000
- xxvii. SA #25-58- Kristyn Smith Livestock Photographer \$10,000

4. Rental Agreements

- i. RA 25-19- Stand Down-Veterans Health Fair-10/25/25- \$10,255.60
- ii. RA 25-64- Low Rider Nationals- Car Show-11/11/25-\$18,034.00
- iii. RA 25-67- Juan Lopez Martinez-Meeting-10/18/25- \$3,106.00
- iv. RA 25-68- Veronica Vargas- 50th Birthday-9/6/25-\$6,040.00
- v. RA 25-69- Gabriella Baez-Baez-Quince-9/13/25-
- vi. RA 25-70- Healthy Pantries- Food Distribution-7/2025-6/2026-\$650.00 Monthly
- vii. RA 25-71- Paranormal Circus-Circus-9/2/25-9/9/25- \$9,330.00
- viii. RA 25-72- SMJUHSD- Parking Lot Rental-8/11/25 & 8/13/25-\$1,250.00
- ix. RA 25-73- SMBSD Lunch- Staff Appreciation and Keynote-8/12/25-\$6,225.00
- x. RA 25-74- Cruzin' 4 Life Car show and Auction- Car Show and Auction-10/4/25-\$12,956.20
- xi. RA 25-75- Leai-Lei Oani- Celebration of Life- 8/16/25- \$4,192.50
- xii. RA 26-01- Valerie Rodriguez- Quince-1/17/26- \$3,840.00
- xiii. RA 26-02- Square Dancing Convention- Dancing Convention-4/9/26-4/12/26- \$8,875.40
- xiv. RA 26-04- Santa Maria Comic Con- Comic Convention-5/2/26-5/3/26- \$10,464.50
- xv. RA 26-05- Camp West- Religious Conference-6/15/26 – 6/19/26-\$27,959.60
- xvi. RA 26-06- SMBSD Gala- Awards Dinner-3/27/26- \$4,826.75

5. Sponsor Agreements

- i. SPN #25-009- Santa Maria News Media- Media Trade
- ii. SPN #25-016- News Channel 12/KKFX- Media Trade
- iii. SPN #25-017- Telemundo- Media Trade
- iv. SPN #25-018- Gold Coast Toyota Dealer's Association- \$25,000
- v. SPN #25-019- Chumash Casino- \$10,000
- vi. SPN #25-020- Allan Hancock College- \$5,000
- vii. SPN #25-021- Mechanics Bank- \$10,000
- viii. SPN #25-022- American General Media- \$6,000 Media Trade
- ix. SPN #25-023- Equipment Share- \$25,000 In-Kind Trade
- x. SPN #25-024- Cal Coast Machinery- \$2,500 & \$2,500 In-Kind Trade
- xi. SPN #25-025- Cal Portland Construction- \$1,000 & \$4,000 In-Kind Trade
- xii. SPN #25-027- Pacific Beverage- \$10,000
- xiii. SPN #25-029- Local 114- \$2,500
- xiv. SPN #25-030- Local 413- \$2,500
- xv. SPN #25-031- Raising Cane's Chicken Fingers- \$2,000
- xvi. SPN #25-032- Santa Maria Sun- \$10,000 In-Kind Trade
- xvii. SPN #25-033- Santa Maria Fairpark Foundation- \$40,000
- xviii. SPN #25-034- CIO Solutions- \$8,000 In-Kind Trade
- xix. SPN #25-035- Idler's Home- \$2,500
- xx. SPN #25-036- Nipomo Feed & Ranch- \$5,000
- xxi. SPN #25-037- Miramar Western Wear & Feed- \$4,000 & \$1,000 In-Kind Trade
- xxii. SPN #25-038- Fairfield & Candlewood Suites- \$2,000 & Room Trade
- xxiii. SPN #25-039- Santa Maria Inn- Room Trade
- xxiv. SPN #25-040- Best Western Big America- Room Trade
- xxv. SPN #25-041- Coast Hills Credit Union- \$4,500
- xxvi. SPN #25-042- Pepsico- \$2,000 & \$500 In-Kind Trade
- xxvii. SPN #25-043- Community Bank of Santa Maria- \$7,500
- xxviii. SPN #25-044- Ag West Farm Credit- \$4,500
- xxix. SPN #25-045- JB Dewar- \$2,500 & \$2,500 In-Kind Trade
- xxx. SPN #25-046- Tu Tiempo Digital- Media Trade
- xxxi. SPN #25-047- La Raza- Media Trade
- xxxii. SPN #25-048- Mike & Jen Hoffman- \$2,000 In-Kind Trade
- xxxiii. SPN #25-049- Sunbelt Rentals- \$7,815 In-Kind Trade

V. COMMITTEE REPORTS

1. Executive Committee

2. Finance Committee

3. Livestock Committee

4. Facilities and Maintenance

5. JPA

6. Sponsorship Committee

7. Strategic Planning Committee

8. Entertainment Committee

VI. Interim CEO REPORT

VII. NEW BUSINESS

a. Approval of Board Resolution for LAIF Account

b. Fair Critique

VIII. OLD BUSINESS

IX. CORRESPONDENCE

X. FAIRPARK FOUNDATION REPORT

XI. CLOSED SESSION

The Board is authorized to enter closed session for the purpose of considering:

A. Personnel Matter- 37th DAA Employees (Gov. Code Section 11126 (a)(1))

XII. BOARD COMMENT

XIII. BOARD PRESIDENT COMMENT

XIV. ADJOURNMENT

Mission of District Agricultural Associations (Cal Ag code 3951)

Fifty or more persons, who are residents of a district, may form an association to be known as and designated as the 37th District Agricultural Association, for the following purposes:

(a) Holding fairs, expositions, and exhibitions for the purpose of exhibiting all of the industries and industrial enterprises, resources and products of every kind or nature of the state with a view toward improving, exploiting, encouraging, and stimulating them.

(b) Constructing, maintaining, and operating recreational and cultural facilities of general public interest.