



**37TH DISTRICT AGRICULTURAL ASSOCIATION
SANTA MARIA FAIRPARK
BOARD OF DIRECTOR'S MEETING
March 17, 2026
at 1:00 PM**

Board of Directors:
Kevin Merrill, President
Aly Draper, Second Vice President,
Cheryl McGray, Brenda Estrada, Randy Jones, Kevin Walthers
Todd Ventura, Interim CEO

The 37th DAA Board of Directors meeting will be held in the Board Room, Santa Maria Fairpark, 937 South Thornburg, Santa Maria, California, to consider the following agenda. You may also access this agenda at www.santamariafairpark.com under Board & Committee Meeting Info.

Those persons wishing to attend the meeting and who may require special accommodations, pursuant to the provisions of the American with Disabilities Act are required to contact the office of the Chief Executive Officer, (805) 925-8824 ext.106, at least five working days prior to the meeting to ensure the proper arrangements can be made. This agenda is required by the Bagley-Keene Open Meeting Act.

I. ROLL CALL

II. PUBLIC COMMENT ON MATTERS NOT ON THE AGENDA

Please sign in prior to the start of the meeting and identify which item(s) you would like to address. Speakers are limited to three minutes each. Public comment is only allowed on issues NOT on the current agenda, and no debate by the Board shall be permitted on such public comments. No action will be taken on such comment at this time, as law requires formal public notice prior to any action on a docket item. Comments will be accepted on Agenda items during the meeting.

III. APPROVAL OF THE AGENDA (Motion Required)

IV. CONSENT CALENDAR (Motion Required)

The items on the Consent Calendar will be enacted in accordance with the recommended action under one motion unless trailed from the Consent Calendar by the Board. Any member wishing to trail an
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item from the Consent Calendar should notify the CEO prior to the meeting. Trailed items will be considered after the motion to approve the Consent Calendar.

1. Minutes of Board Meeting
 - a. February 10, 2026
2. Discuss any pending Standard Agreement, Rental Agreements, Sponsorship & Judging Agreements 2026
 - a. Commercial and Concession Vendor Agreements - None
 - b. Judging Agreements - None
 - c. Standard Agreements
 - i. SA#26-04 Sign Creations of the Central Coast – Marquee – March 4, 2026 – March 4, 2027 - \$68,479.00
 - d. Rental Agreements
 - i. RA #26-25 Early Bird 825 Swap Meet – Swap Meet – Monthly 2026 - \$6,475
 - ii. RA #26-30 Beatdown Promotions – March 14, 2026 - \$6,853
 - iii. RA#26-31 American Grappling Federation – May 9, 2026 - \$3,453
 - iv. RA#26-35 Corazon de Pueblo – Art Show – May 1, 2026 – 3,476
 - v. RA #26-39 Fuerza Migrande – Concert – 11/07/2026 - \$11,810
 - e. Sponsor Agreements - None
3. Financial Reports
 - a. December 2025
4. Expenditures - None

V. CEO REPORT

VI. NEW BUSINESS

- a. Presentation by Sal Miranda for EcoGreen Solutions
- b. Discussion and action, if any, regarding marquee sign proposal
- c. Discussion and action, if any, regarding new or updated policies

VII. OLD BUSINESS

- a. Naming rights for Show Ring (Del Peterson)
- b. Discussion and action, if any, regarding 2026 Budget

VIII. CORRESPONDENCE - None

IX. BOARD COMMENTS

X. BOARD PRESIDENT COMMENT

XI. ADJOURNMENT

Mission of District Agricultural Associations (Cal Ag code 3951)

Fifty or more persons, who are residents of a district, may form an association to be known as and designated as the 37th District Agricultural Association, for the following purposes:

(a) Holding fairs, expositions, and exhibitions for the purpose of exhibiting all of the industries and industrial enterprises, resources and products of every kind or nature of the state with a view toward improving, exploiting, encouraging, and stimulating them.

(b) Constructing, maintaining, and operating recreational and cultural facilities of general public interest.